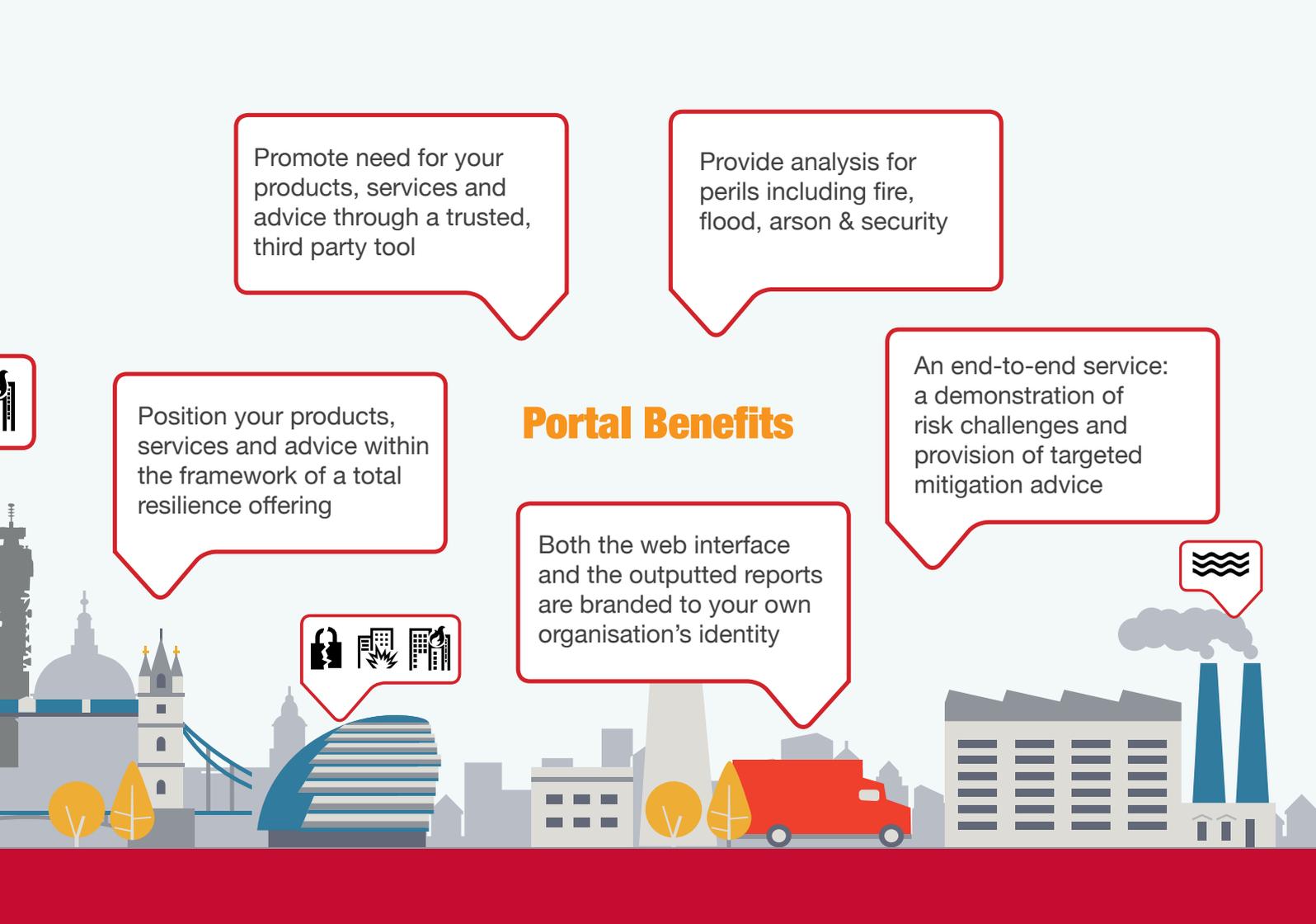# The Business and Property Protection Portal

Demonstrate the need for your services using 'big-data'

The Business and Property Protection Portal offers you the opportunity to embed your organisation's products, services and advice within the intelligent framework of the first comprehensive tool for business resilience for your customers.

Using state-of-the-art modelling deploying business loss statistics along with geographical risk factors, this unique 'big-data' powered Portal provides bespoke reporting of loss mitigation measures from the simple inputs of business type and postcode.

Portal Benefits

Promote need for your products, services and advice through a trusted, third party tool

Provide analysis for perils including fire, flood, arson & security

An end-to-end service: a demonstration of risk challenges and provision of targeted mitigation advice

Position your products, services and advice within the framework of a total resilience offering

Both the web interface and the outputted reports are branded to your own organisation's identity

Portal Data Inputs

Emergency service response times

Business type specific risks

Geographical risk factors

Insurance fire loss statistics

Crime statistics

Flood data

Create your own Business and Property Protection Portal and use 'big-data' to build a compelling case for your services

The Fire Protection Association has collated risk control data and statistics to create a state-of-the-art tool to intelligently deliver resources and advice based on the risk factors at any specific UK postcode. Now you can have your own Portal, branded with your organisation's logo, which delivers whichever of your services is relevant to the user based on the risk factors defined by the 'big-data' provided by the FPA.

Making the case for business and property protection

Business and property protection, distinct from life safety, is not a government responsibility. With the removal of the final Local Acts for fire in April 2015 the last provision for legally mandating property protection disappeared. Responsibility for business and property protection and resilience building is well defined within the job description of all those calling themselves Managing Directors or CEOs. As defined by Companies House the three key elements are: to make profit, take care of your workforce, and act in the long-term interest of the company, its staff and its shareholders – this final point implies a strong focus on becoming resilient.

For those providing products or services to help businesses protect assets the above is well known. What is not always easy is breaking down the mental barriers for those who see business continuity as a discretionary spend.

The Business and Property Protection Portal is designed to highlight the specific risks affecting each UK postcode and the business/organisation type operating there. If you have services aimed at mitigating a particular risk, the Portal can trigger information about the relevant service tailored to the risk factors reported by the Portal.

'Big-data' and targeted triggering of services: how the Portal works

With the introduction of the Fire Protection Association's Business and Property Protection Portal (BPPP) access to state-of-the-art insurance style underwriting tools is made available to the stakeholders and public to drive the intelligent delivery of risk control information to where it is actually needed. Using these 'big-data' and real-life statistical sources, the quantity of guidance delivered may be minimised whilst at the same time maximising relevance.

The Portal is by default populated with a universal dataset of unbiased free resources to cover all perils including fire, security, and flood. Triggers are set against each resource that tells the system of its need to appear in any issued report. The inputs to the Portal are simple – Business Type (to standard SIC codes), Postcode, and over-rider check boxes to describe non-business and non-geographical factors such as Heritage, Construction, Tall Building and Suppression issues. The brain of the system takes these simple inputs, queries the datasets to determine critical risk factors pertinent to the location, historic business loss statistics, and over-riders, then produces a bespoke report of resource content specifically aimed at addressing the identified risks and nothing more.

Contact us today to create your own Portal

You can have your own liveried website and reports promoting your own business and property protection guidance, products and services, as well as an additional associated library of resources (services, products, guidance) that will, from that installation, be queried in addition to the universal dataset. The system therefore enables stakeholders in resilience to promote their products and services with the intelligent targeting to cover all perils – delivering the relevant product or service to the organisation with the relevant risk!

Pricing is available on request with pricing structures starting at £1,250 for the first year are available to suit all budgets, so contact us today via:

thefpa.co.uk/BPPP

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